



Memo no. Jnu/pony-241/apoin./MPhil-PhD/Marketing/2018/89

Date: 08/01/2025

PhD Degree Award Notification

This is to notify that as per the recommendations of the respective Committees and Academic Council (Decision no. 2(8/Ka), A.C. meeting no 72nd, Date: 09/12/2024) and approved by the Syndicate of the Jagannath University, Dhaka, Bangladesh (Syndicate meeting no. 99th, Date: 02/01/2025), the following scholar has been awarded **Doctor of Philosophy (PhD)** degree in the Department of **Marketing** under the Faculty of Business Studies.

Name of the Candidate	ID Number	Registration Session	Title of the Thesis
Mahmudul Hasan Fouji	D180204001	2018-2019	Formation of Consumers' E-Loyalty Construct and Its Outcomes in an Economy: A Study on the E-Commerce Sector of Bangladesh

As per the order of the Jagannath University authority,

(Professor Dr. Mostafa Hasan)

Controller of Examinations (Additional Duty)
Jagannath University, Dhaka, Bangladesh

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Copy for kind information & necessary action to:

1. Dean, Faculty of Business Studies, Jagannath University;
2. Registrar, Jagannath University, Dhaka;
3. Chairman, Department of Marketing (with a request to notify the respective candidate), JnU, Dhaka;
4. Professor Dr. A. K. M Golam Rabbani Mondal, Department of Marketing, University of Rajshahi, Bangladesh & Chairman, respective PhD Thesis Evaluation Committee, Jagannath University, Dhaka;
5. Professor Dr. A. K. M. Ahasanul Hoque, Department of Business Administration, Faculty of Economics & Management Studies, International Islamic University Malaysia & Member, respective PhD Thesis Evaluation Committee, Jagannath University, Dhaka;
6. Professor Md. Humayun Kabir Chowdhury, PhD, Department of Marketing, JnU, Dhaka & Member (Supervisor), respective PhD Thesis Evaluation Committee, Jagannath University, Dhaka;
7. Librarian (with a request to preserve the attached copy of the thesis in the central library), JnU, Dhaka;
8. Director, PRIP, Jagannath University, Dhaka
9. Director, ICT Cell (with a request to upload to the University Website), Jagannath University, Dhaka;
10. Deputy Controller of Examinations (Certificate Section), Jagannath University, Dhaka;
11. PS to Hon'ble Vice Chancellor (with a request to inform to the Hon'ble V.C.), JnU, Dhaka;
12. Office copy.

(Md. Nasir Uddin Talukder)

Deputy Controller of Examinations
Jagannath University, Dhaka, Bangladesh